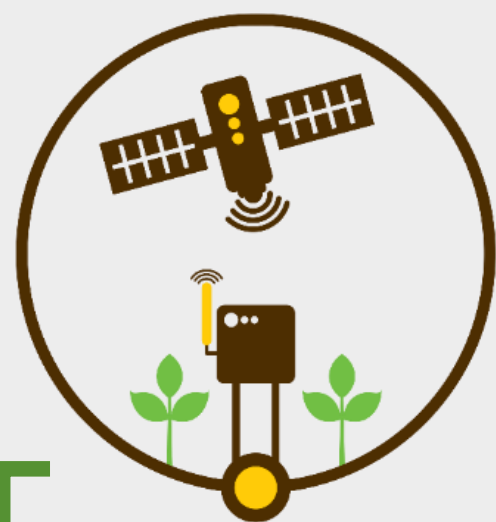


Agri-Tech and Neuroscience Live Webinar

March 23th

14:00–16:00 CET



A live webinar on Agricultural technologies and Neuro-Marketing techniques.

The Language of the Webinar will be English.

[Click here to register to Virtual Learning Environment \(required\)](#)



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Agenda

23 / March / 2022

14:00-16:00 CET

| Time | Title | Presenter |
|-------|--|-------------|
| 14.00 | AgTech7 project and Agricultural Technologies | SEERC |
| 14.05 | | NEUROPUBLIC |
| 14.05 | Neuro-science marketing techniques | SEERC |
| 14.55 | | |
| 14.55 | Break | |
| 15.00 | | |
| 15.00 | Internet of Things and Earth Observation for Smart Farming | NEUROPUBLIC |
| 15.55 | | |
| 15.55 | Q&A | |
| 16.00 | | |

- The webinar takes place within AgTech7 project, funded by Erasmus+, aiming at training students, professionals and entrepreneurs in a wide range of Agricultural Technologies and Startup Techniques.

- You will gain a better understanding of:

The capabilities and key opportunities in applying Internet of Things and Earth Observation Technologies in the Agricultural domain.

The trends of neuro-science marketing techniques in the agri-food sector with practical examples and cases.



[Click here to register to Virtual Learning Environment \(required\)](#)



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