

# Agri-Tech Entrepreneurship 101



## AGENDA

MARCH, 30th 2022 // 15:30 - 17:00 (Turkey time)

15:40-15:50

**The importance of emerging  
agricultural technologies and  
AgTech7 Project**

*by Assoc. Prof. Ruhan Aşkın Uzel, Yasar  
University*

15:40-15:50

**Entrepreneurship: what is it and  
what is not**

*by Dr. Effi Staiou, Yasar University*

15:50-16:00

**The emerging entrepreneurship  
trends in agriculture**

*by Prof. Dr. Levent Kandiller, Yasar University*

16:00-16:15

**The lean startup**

*by Dr. Effi Staiou, Yasar University*

16:15-17:00

**Discussion and Q&A**

THE EVENT WILL BE HELD ONLINE IN THE  
**AGTECH7 VIRTUAL LEARNING  
ENVIRONMENT**

**REGISTER**



**A Knowledge Alliance of  
Agribusinesses, Academia and  
Business Angels for Disruptive  
Farm-to-Fork Agri-Tech Training**



**AgTech7**

AgTech7 aims to significantly and practically enhance the knowledge of European HEIs'/Research Institutes' students and 'in-house' incubator managers, agribusiness entrepreneurs and business angels on a wide set of agri-tech disruptive farm-to-fork applications. It will achieve this aim by co-creating and testing an innovative curriculum with lean-training and multi-actor personalised implementation methodology, accompanied by a thorough 'Future of Agri-Tech Training' foresight study.

The project is funded under European Union's Erasmus+ Programme and conducted in partnership with Novi Sad University and BioSense Institute from Serbia, Maastricht University from Netherlands, European Business Angels Network from Belgium, South East European Research Centre and Neuropublic from Greece, and Yaşar University and Camli Feed Animal Husbandry Co. from Turkey.



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**YAŞAR UNIVERSITY**



**AgTech7**